

Booksellers!

The **FREE** Online, High-Volume
Inquiry & Ordering Service
and easy EDI Alternative

Why /TRANSACT™?

If you are a bookseller who needs to process high-volume inquiry, ordering and order tracking directly with your domestic or international suppliers, /TRANSACT is for you.

/TRANSACT enables you to access title, price and availability information stored in your suppliers' inventory and fulfillment systems. The information is always up-to-date, your orders are rapidly acknowledged and processed, and your order status inquiries are checked against real-time information.

PubEasy leverages the power of the Internet and uses innovative technology for "batched" inquiry and order processing that you cannot find anywhere else today.

The Free Alternative to EDI

/TRANSACT is especially useful for booksellers who have not implemented EDI systems due to high cost or complexity. /TRANSACT is FREE, and offers booksellers a substantial cost reduction opportunity over traditional purchasing methods.

24-hours a day/7-days a week

/TRANSACT enables the electronic transfer of information between your system and suppliers' systems 24-hours a day/7-days a week.

FREE BOOKSELLER REGISTRATION AND USE

To register and obtain your PubEasy password and User ID:

- ◆ Login to www.pubeasy.com
- ◆ Click "**Register**"
- ◆ Complete & submit the online registration form. You will receive your password and User ID via email.



PubEasy/Transact Menu

FEATURES

Rapid, High-Volume Internet Processing of Orders and Inquiries

/TRANSACT allows you to "batch" multiple order lines, title inquiries or order reference numbers in one file and receive a fast response. Most traditional EDI systems do not support availability and order status inquiries.

1. Export a list of ISBNs from your POS system or create a list in a text document
2. Upload the secure file to your web browser or send it via email to the PubEasy publisher of your choice
3. You will receive acknowledgement that your file has been received and your request will be processed rapidly
4. View the response with a web browser or upload the file and update your system with new information

Integration with Inventory Management Systems (POS)

/TRANSACT can integrate securely with any POS system, regardless of size. Start using /TRANSACT to export and import information to your system to eliminate double-keying and manual entry.

BENEFITS

Risk free - No costly infrastructure investment required

/TRANSACT requires only a web browser or email. You don't need to purchase, download, install or maintain any hardware or software.

Fast and Efficient Processing

Fast acknowledgement of file receipt reduces time spent chasing orders and inquiries.

Elimination of Repetitive Data Entry

Electronic exchange of files ensures that information is entered into a system only once, thereby eliminating the possibility of error and speeding business transactions. /TRANSACT reduces your reliance on costly and time-consuming telephone calls and sending faxes to customer service.

Customized for booksellers

/TRANSACT is designed specifically for booksellers to facilitate communications between booksellers and suppliers of all sizes, and was developed in consultation with booksellers and publishers.

There is NO CHARGE to register or use /TRANSACT. It is 100% FREE!

Request Date	Reference	My File	Activity	Status	CSV Format	Web View
08-May-2001 02:48	T8000043	Cont MFL Print Secured Book Order (1) 2001/5/1	Print & Availability Inquiry (7) 200	Results Available		
09-May-2001 02:47	T8000042	Cont MFL Print Secured Book Order (1) 2001/5/1				

Import a CSV file to update information in your system

/Transact File Results Viewing Options

View file results in a web browser.

Access to Real-Time Information

/TRANSACT provides you with information updated at least once every 24-hours. /TRANSACT works on a 24-hour a day/7-day a week basis, which means you can obtain title information and place orders at your convenience, reducing your reliance on your suppliers' business hours.

North American Affiliates as of January 2006

UNITED STATES

- Boydell & Brewer
- Chronicle Books
- HarperCollins Publishers (US)
- Holtzbrinck Publishers
- McGraw-Hill (US)
- Partners/West Book Distributing Inc.
- Penguin Group (US)
- Perseus Books Inc.
- Random House (US)
- Time Warner Book Group
- The Wessex Astrologer
- Trafalgar Square
- Unique Print Services

CANADA

- McGraw-Hill
- Random House

COMING SOON

- Bookstream
- Cambridge University Press
- Simon & Schuster